

WRAL PO Box 60904 **Accounting Department** Charlotte, NC 28260 Main: (919)890-6000 Billing:

Billing Address:

Pinpoint Media Attention: Accounts Payable 1707 Osage Street, Suite 103 Alexandria, VA 22302



Advertiser	Republican Governors Association		
Product	RGA 8/26		
Estimate Number	691		

Invoice #	166565-2
Invoice Date	09/04/16
Invoice Month	September 2016
Invoice Period	08/29/16 - 09/02/16

Property	WRAL	
Account Executive	Cheryl Blair	
Sales Office	Washington Telerep	
Sales Region	National	

Order #	166565
Alt Order #	08345727
Deal #	
Order Flight	08/26/16 - 09/02/16

Billing Calendar	Broadcast	
Billing Type	Cash	
Special Handling	CIA - Mark PAID	

Agency Code	1886
Advertiser Code	54
Product 1/2	54

Agency Ref	
Advertiser Ref	

Line	Channel Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
1	WRAL Days of Our Lives 3Q ISSUE CARD V7.21	1p-2p						•		
				o 09/04/16	1x	1				
	WRAL		F	09/02/16	:30	1:28 PM	DMSC2016RGANC04H	\$850.00		2
2	WRAL WRAL Noon News 3Q ISSUE CARD V7.21	12-1p								
			08/29/16 t	o 09/04/16	1x	1				
	WRAL		F	09/02/16	:30	12:29 PM	DMSC2016RGANC04H	\$800.00		2
3	WRAL Doctors 3Q ISSUE CARD V7.21	2p-3p								
			08/29/16 t	o 09/04/16	1x	1				
	WRAL		F	09/02/16	:30	2:51 PM	DMSC2016RGANC04H	\$300.00		2
4	WRAL Dr. Phil 3Q ISSUE CARD V7.21	3-4p								
			08/29/16 t	o 09/04/16	1x	1				
	WRAL		F	09/02/16	:30	3:22 PM	DMSC2016RGANC04H	\$500.00		2
6	WRAL WRAL 530p News 3Q ISSUE CARD V7.21	530-6p								
				o 09/04/16	1x	1				
	WRAL		F	09/02/16	:30	5:54 PM	DMSC2016RGANC04H	\$1,800.00		1
8	WRAL Today Show II 3Q ISSUE CARD V7.21	9a-10a								
			08/29/16 t	o 09/04/16	2x	2				
	WRAL WRAL		F F	09/02/16 09/02/16	:30 :30	9:30 AM 9:58 AM	DMSC2016RGANC04H DMSC2016RGANC04H	\$750.00 \$750.00		2 3
9	WRAL Doctors 3Q ISSUE CARD V7.21	2p-3p								
	-		08/29/16 t	o 09/04/16	1x	1				

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9	WRAL	Doctors	2p-3p	•	•	•	•	•		•	
		CARD V7.21									
	WRAL			M	08/29/16	:30	2:58 PM	DMSC2016RGANC04H	\$300.00		1
10		WRAL 5p News CARD V7.21	5-530p								
				08/29/16 t	o 09/04/16	1x	1				
	WRAL			M	08/29/16	:30	5:23 PM	DMSC2016RGANC04H	\$1,900.00		1
11		Today Show CARD V7.21	7-9a								
				08/29/16 t	o 09/04/16	1x	1				
	WRAL			M	08/29/16	:30	8:38 AM	DMSC2016RGANC04H	\$1,300.00		1
16		Days of Our Lives CARD V7.21	1p-2p								
				08/29/16 t	o 09/04/16	1x	1				
	WRAL			Th	09/01/16	:30	1:59 PM	DMSC2016RGANC04H	\$850.00		1
17	WRAL	Dr. Phil	3-4p								
	3Q ISSUE	CARD V7.21									
					o 09/04/16	1x	1				
	WRAL			Th	09/01/16	:30	3:19 PM	DMSC2016RGANC04H	\$500.00		1
18		WRAL 530p News CARD V7.21	530-6p								
				08/29/16 t	o 09/04/16	1x	1				
	WRAL			Th	09/01/16	:30	5:46 PM	DMSC2016RGANC04H	\$1,800.00		1
19		Today Show II CARD V7.21	9a-10a								
				08/29/16 t	o 09/04/16	1x	1				
	WRAL			Th	09/01/16	:30	9:54 AM	DMSC2016RGANC04H	\$750.00		1
20	WRAL	Days of Our Lives	1p-2p								

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Line	Channel Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
	3Q ISSUE CARD V7.21	•	•	•	•	•	•	•		
				to 09/04/16	1x	-1				
	WRAL		Tu	08/30/16	:30	1:59 PM	DMSC2016RGANC04H	\$850.00		1
21	WRAL Dr. Phil 3Q ISSUE CARD V7.21	3-4p								
			08/29/16	s to 09/04/16	1x	-1				
	WRAL		Tu	08/30/16	:30	3:46 PM	DMSC2016RGANC04H	\$500.00		1
22	WRAL Inside Edition 3Q ISSUE CARD V7.21	7-730p								
			08/29/16	6 to 09/04/16	1x	-1				
	WRAL		Tu	08/30/16	:30	7:22 PM	DMSC2016RGANC04H	\$1,700.00		1
23	WRAL Inside Edition 3Q ISSUE CARD V7.21	7-730p								
			08/29/16	6 to 09/04/16	1x	1				
	WRAL		М	08/29/16	:30	7:27 PM	DMSC2016RGANC04H	\$1,700.00		1
24	WRAL Today Show II 3Q ISSUE CARD V7.21	9a-10a								
				to 09/04/16	1x	-1				
	WRAL		Tu	08/30/16	:30	9:29 AM	DMSC2016RGANC04H	\$750.00		1
25	WRAL WRAL Noon News 3Q ISSUE CARD V7.21	12-1p								
				to 09/04/16	1x	1				
	WRAL		W	08/31/16	:30	12:58 PM	DMSC2016RGANC04H	\$800.00		1
26	WRAL Doctors 3Q ISSUE CARD V7.21	2р-3р								
			08/29/16	6 to 09/04/16	1x	1				
	WRAL		W	08/31/16	:30	2:20 PM	DMSC2016RGANC04H	\$300.00		1
27	WRAL WRAL 5p News	5-530p								

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	3Q ISSUE CARD V7.21					_				
			08/29/16 to	09/04/16	1x	1				
	WRAL		W	08/31/16	:30	5:27 PM	DMSC2016RGANC04H	\$1,900.00		1
28	WRAL Today Show 3Q ISSUE CARD V7.21	7-9a								
			08/29/16 to	09/04/16	1x	1				
	WRAL		W	08/31/16	:30	8:39 AM	DMSC2016RGANC04H	\$1,300.00		1
		Aired Spots	23							

Gross Total \$22,950.00

Agency Commission \$3,442.50

Payment Terms 30 Days Net Amount Due \$19,507.50